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The importance of Total Cost of Ownership in a world of Digital Convergence

Good business management must include the management of all assets, not merely core assets. While hard copy output is a core asset for certain types of company, it clearly is not for the majority. It is those companies that cannot consider hard copy output to be a core asset, but nevertheless produce large volumes of hard copy, that are in the greatest danger of wasting money by not considering a Total Cost of Ownership model in relation to their hard copy output devices.

This new 44-page report tackles the issue of Total Cost of Ownership TCO in a manner that is informative and thought-provoking. It has been written for IT Managers and Purchasing Managers who are responsible in any respect for the purchase, management or control of the office hard copy function within an organisation.

A flexible software tool that offers an illustration of a simple TCO model TCOillustrator is included on CD with the report. TCOillustrator is a prototype application that has been developed by CharisCo Printer Labs as part of its development of a fully-fledged Total Cost of Ownership analysis tool which will draw on the company's test program for its background data. This future tool will provide a highly personal and customisable analysis of print costs based on real, realistic, consistent and comparable testing of print engines. The user will be able to enter details of actual prices quoted by resellers for the hardware and consumables, in addition to personal details of company overheads and hard copy usage patterns.

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Table of Contents

Executive Summary	1
1.0 Introduction	2
1.1 <i>Market conditions driving interest in cost of output</i>	2
1.2 <i>Aims and objectives of the report</i>	3
1.3 <i>Scope of the report</i>	3
1.3.1 Digital Convergence.....	3
1.3.2 Product/Market sectors.....	4
1.3.3 Methodology.....	5
1.3.4 TCOIllustrator	6
1.4 <i>Definitions</i>	7
1.4.1 Digital Convergence.....	7
1.4.2 Multifunction Peripherals (MFP)	7
1.4.3 Integrated Modular.....	7
1.4.4 Distributed Modular.....	7
1.4.5 Cost Per Page (CPP).....	8
1.4.6 Total Cost of Ownership (TCO).....	8
1.5 <i>Provisos and assumptions</i>	8
2.0 Digital Convergence	9
2.1 <i>Where has Digital Convergence come from?</i>	10
2.2 <i>Where is Digital Convergence heading?</i>	13
3.0 The issues and role of CPP & TCO in the present scenario	20
3.1 <i>How do the Printer, Copier and Fax markets compare?</i>	20
3.2 <i>What do CPP & TCO attempt to provide? Who s interested?</i>	28
3.3 <i>How can local country conditions affect interest?</i>	30
3.4 <i>Techniques and testing for CPP and TCO</i>	32
3.5 <i>What factors should be included in our calculations?</i>	33
4.0 Conclusions	40
<i>Can the issues be addressed by establishing standards?</i>	40